

ABSTRACT**Retrieval of Location-Related Information**

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A cell phone (20Z) is provided with a short-range wireless transceiver (28). This transceiver is used to pick up local information from local transmitters (51B). In many instances this local information is insufficient to locate the user, being, for example, information about the local branch of a business (50B) having many branches. However, 10 by combining this local information with a locality indicator, such as current cell ID for the cell in which the cell phone (20Z) is camped, it is much more likely that the location of the user can be established without ambiguity. A service system (40) is provided that has a database (42) searchable by locality indicator and local information to provide the user's current location. As well as, or alternatively to, providing user location, the database (42) 15 can be used to provide information about the locality of the user or about the party controlling the local transmitter (51B) from which the local information was obtained.

(Fig. 4)

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